

# MANAGEMENT'S DISCUSSION AND ANALYSIS (MD&A)

This Management's Discussion and Analysis ("MD&A") contains important information about the results of operations of Founders Advantage Capital Corp. ("FAC", "we", "our", or "the Corporation") for the three and nine months ended September 30, 2019 as well as information about our financial condition and future prospects. We recommend reading this MD&A, which has been prepared as of November 21, 2019, in conjunction with our interim condensed consolidated financial statements and related notes for the three and nine months ended September 30, 2019 ("interim financial statements") and our 2018 audited annual consolidated financial statements. Our interim financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB"). Unless otherwise indicated, all amounts are presented in Canadian dollars.

Our subsidiaries are referred to herein as Dominion Lending Centres Limited Partnership ("DLC"), Club16 Limited Partnership operating as Club16 Trevor Linden Fitness ("Club16"), Cape Communications International Inc. operating as Impact Radio Accessories ("Impact"), and Astley Gilbert Limited ("AG"). DLC's subsidiary Newton Connectivity Systems Inc. is referred to herein as "NCS".

When preparing our MD&A, we consider the materiality of information. Information is considered material if (i) such information results in, or would reasonably be expected to result in, a significant change in the market price or value of our shares; (ii) there is a substantial likelihood that a reasonable investor would consider it important in making an investment decision; or (iii) it would significantly alter the total mix of information available to investors. We evaluate materiality with reference to all relevant circumstances, including potential market sensitivity.

The Corporation's common shares are publicly traded on the TSX Venture Exchange ("Exchange") under the symbol "FCF". Continuous disclosure materials are available on our website at www.advantagecapital.ca, and on SEDAR at www.sedar.com.

# Discontinued Operations - Sale of Interest in Astley Gilbert Limited

On September 30, 2019 we sold our 50% interest in AG (the "AG Transaction"), as noted in the Overview section below. As a result of this sale transaction, our results are presented with the financial results of AG segregated in the statement of income as discontinued operations. This includes our impairment loss and net gain on disposition recognized on AG. In accordance with IFRS, our comparative results also reflect the segregation of AG as a discontinued operation. For the period ending September 30, 2019, the net assets of AG have been removed from the balance sheet. The balance sheet for December 31, 2018 is not restated. Refer to Note 4 of the interim financial statements for additional detail regarding discontinued operations and sale of interest in AG.

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CAUTIONARY NOTE REGARDING FORWARD-LOOKING INFORMATION	

Certain statements in this document constitute forward-looking information under applicable securities legislation. Forward-looking information typically contains statements with words such as "anticipate," "believe," "estimate," "will," "expect," "plan," "intend," or similar words suggesting future outcomes or an outlook. Forward-looking information in this document includes, but is not limited to:

- The 2019 outlook and strategic objectives;
- The Corporation's expectation that its collaborative approach with its investees will enhance and accelerate growth and performance;
- Our investee entities ability to distribute cash to the corporate head office;
- Revenue from investees in the future being greater than revenue from investees for the current period;
- Our business plan and investment strategy;
- General business strategies and objectives;
- Investee growth plans including: Club16 successfully opening additional clubs and continuing to offer personal training; DLC effectively maintaining its existing number of franchisees and adding additional franchisees; and Impact growing organically; and
- The expected benefits of the AG Transaction including the reduction of annual interest expense, the decrease in the Corporation's leverage ratio and the reduction in the Corporation's proportionate share of investee EBITDA;

Such forward-looking information is based on many estimates and assumptions, including material estimates and assumptions, related to the factors identified below that, while considered reasonable by the Corporation as at the date of this MD&A considering management's experience and perception of current conditions and expected developments, are inherently subject to significant business, economic and competitive uncertainties and contingencies.

Known and unknown factors could cause actual results to differ materially from those projected in the forward-looking statements. Such factors include, but are not limited to:

- Changes in taxes;
- Changes in foreign currency rates;
- Increased operating, general and administrative, and other costs;
- Changes in interest rates;
- General business, economic and market conditions;
- Our ability to obtain services and personnel in a timely manner and at an acceptable cost to carry out our activities;
- DLC's ability to maintain its existing number of franchisees and add additional franchisees;
- Changes in Canadian mortgage lending and mortgage brokerage laws;
- Material decreases in the aggregate Canadian mortgage lending business;
- Changes in the fees paid for mortgage brokerage services in Canada;
- Changes in the regulatory framework for the Canadian housing sector;
- Demand for DLC, Club16, and Impact's products remaining consistent with historical demand;
- Our ability to realize the expected benefits of our DLC, Club16 and Impact transactions;
- Our ability to generate sufficient cash flow from investees to meet current and future commitments and obligations; and
- The uncertainty of estimates and projections relating to future revenue, taxes, costs and expenses; changes in, or in the interpretation of, laws, regulations or policies; the outcome of existing and potential lawsuits, regulatory actions, audits and assessments; and other risks and uncertainties described elsewhere in this document and in our other filings with Canadian securities authorities.

Many of these uncertainties and contingencies may affect our actual results and could cause actual results to differ materially from those expressed or implied in any forward-looking statements made by, or on behalf of, us. Readers are cautioned that forward-looking statements are not guarantees of future performance. All forward-looking statements made in this MD&A are qualified by these cautionary statements. The foregoing list of risks is not exhaustive. The forward-looking information contained in this document is made as of the date hereof and, except as required by applicable securities laws, we undertake no obligation to update publicly or revise any forward-looking statements or information, whether because of new information, future events or otherwise.

# USE OF NON-IFRS FINANCIAL PERFORMANCE MEASURES

This MD&A also includes certain non-IFRS financial measures which we use as supplemental indicators of our operating performance. These non-IFRS measures do not have any standardized meaning, and therefore are unlikely to be comparable to the calculation of similar measures used by other companies, and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS. Non-IFRS measures are defined and reconciled to the most directly comparable IFRS measure. Please see the Non-IFRS Financial Performance Measures section. Non-IFRS financial performance measures used in our MD&A include: adjusted earnings before interest, taxes, depreciation and amortization ("EBITDA"); adjusted EBITDA margin; adjusted EBITDA attributed to shareholders; non-controlling interest ("NCI"); proportionate share of investee adjusted EBITDA; adjusted net income; adjusted earnings per share; and free cash flow.

#### OVERVIEW

### **OUR BUSINESS**

FAC is an investment corporation that holds controlling interests in middle-market owner-operated companies. Our capital is permanent in nature and has no mandated liquidity time frame. Through our investment approach, our model enables owner-operators to remain actively involved in the business operations. We use a collaborative approach with our investees to help enhance and accelerate free cash flow growth and operational performance.

We currently operate a corporate head office and three business segments, being Franchise (DLC and its subsidiaries); Consumer Products and Services (Club16); and Business Products and Services (Impact). We currently own a 60% interest in DLC, a 60% interest in Club16, and a 52% interest in Impact.

For financial reporting purposes, FAC controls these portfolio companies, and as a result, this MD&A and the interim financial statements for the three and nine months ended September 30, 2019 include 100% of the accounts of our subsidiaries. Corporate and Consolidated segment contains corporate costs and consolidating accounting entries.

On September 30, 2019 we sold our 50% interest in AG for proceeds of \$17.0 million comprised of: (i) a cash payment of \$14.2 million; and (ii) the cancellation of the interest-bearing promissory note, which had a principal balance owing of \$2.5 million and accrued interest of \$0.3 million. The Corporation used \$11.4 million of the cash proceeds from the AG Transaction to repay Corporate debt and \$2.8 million of the cash proceeds where applied against certain make-whole payment obligations for the early debt repayment under the Corporation's credit agreement.

As a result of the AG Transaction, our results for the current and comparative period, are presented with the financial results of AG segregated in the statement of income as discontinued operations. This includes the impairment loss previously recognized and the gain on disposition. For the period ending September 30, 2019, the net assets of AG have been removed from the balance sheet; however, the net assets of AG are still included within the comparative period ending December 31, 2018. As a result of the classification of AG as a discontinued operation, AG has been excluded from the operating segment "Business Products and Services". Refer to Note 4 of the interim financial statements for additional detail regarding discontinued operations and sale of interest in AG.

# THIRD QUARTER 2019 FINANCIAL HIGHLIGHTS

Below are the financial highlights of our results for the three and nine months ended September 30, 2019. The results for the three and nine months ended September 30, 2019 reflect the segregation of AG as discontinued operations. The prior year comparatives have been amended to conform with current period presentation. The discontinued operations are only included in net loss and net loss per common share.

	Three mo	nths ended	Nine mon	ths ended
(in thousands except per share amounts)	Sept. 30, 2019	Sept. 30, 2018	Sept. 30, 2019	Sept. 30, 2018
Revenues	\$ 23,248	\$ 20,833	\$ 67,427	\$ 59,202
Income from operations	7,131	2,902	14,224	9,003
Adjusted EBITDA (1)	10,790	8,206	26,345	20,380
Adjusted EBITDA attributable to: (1)				
Shareholders	6,072	4,427	14,669	10,790
Non-controlling interests	4,718	3,779	11,676	9,590
Adjusted EBITDA margin (1)	46%	39%	39%	34%
Proportionate share of investee				
adjusted EBITDA (1)	6,552	5,193	16,259	13,361
Free cash flow (1)	1,817	1,634	3,047	1,969
Net loss	(1,338)	(10,209)	(5,732)	(11,585)
Net (loss) income from continuing				
operations	(1,255)	(9,217)	1,147	(10,433)
Net loss from discontinued operations	(83)	(992)	(6,879)	(1,152)
Net (loss) income attributable to:	, ,	,	,	,
Shareholders	(3,157)	(11,080)	(6,917)	(14,347)
Non-controlling interests	1,819	871	1,185	2,762
Adjusted net income (1)	2,192	2,306	3,612	5,036
Adjusted net income (loss)				
attributable to: (1)				
Shareholders	54	578	(1,409)	321
Non-controlling interests	2,138	1,728	5,021	4,715
Diluted loss per share	(0.08)	(0.29)	(0.18)	(0.38)
Adjusted income (loss) per share (1)	-	0.02	(0.04)	0.01
Dividend declared per share	-	0.0125	-	0.0375

<sup>(1)</sup> Please see the Non-IFRS Financial Performance Measures section of this document for additional information.

	Three months ended				Nine months ended			
(in thousands)		Sept. 30, 2019		Sept. 30, 2018		Sept. 30, 2019		Sept. 30, 2018
Adjusted EBITDA (1)								
Franchise (2)	\$	8,025	\$	6,816	\$	14,487	\$	15,188
Consumer Products and Services		2,502		1,312		9,076		5,145
Business Products and Services		743		844		4,372		2,618
Corporate and consolidated		(480)		(766)		(1,590)		(2,571)
Total adjusted EBITDA (1)		10,790		8,206		26,345		20,380
Proportionate share of investee adju	isted	EBITDA (1)						
Franchise (2)		4,664		3,967		8,540		8,913
Consumer Products and Services		1,502		787		5,446		3,087
Business Products and Services		386		439		2,273		1,361
Total Proportionate								
share of adjusted EBITDA (1)		6,552		5,193		16,259		13,361

<sup>(1)</sup> Please see the Non-IFRS Financial Performance Measures section of this document for additional information.

<sup>(2)</sup> Year to date includes a \$0.5 million loss on settlement of a contract dispute with a third-party provider.

#### Three-month highlights

Income from operations for the three months ended September 30, 2019 increased \$4.2 million when compared to the three months ended September 30, 2018. Higher income from operations of \$1.4 million and \$0.2 million within the Franchise and Consumer Products and Services segments was partly offset by \$0.2 million lower Business Products and Services segment income. Franchise segment income increased through higher revenues from a 13% increase in funded mortgage volumes compared to the three months ended September 30, 2018. Corporate general and administrative expenses decreased \$2.9 million primarily due to \$2.6 million restructuring provision recorded in the three months ended September 30, 2018 not recurring in 2019 combined with expense reductions achieved from our ongoing initiative to reduce corporate general and administrative expenses.

Adjusted EBITDA increased \$2.6 million or 31% compared to the three months ended September 30, 2018. Adjusted EBITDA increased on the adoption of IFRS 16. Pursuant to the new accounting standard, \$1.2 million of lease payments previously recognized as rent expense are now reflected as \$1.0 million of depreciation expense and \$0.3 million of interest expense in the three months ended September 30, 2019. In addition, the Franchise segment adjusted EBITDA increased \$1.2 million from an increase in revenue and Corporate adjusted EBITDA increased \$0.2 million from lower expenses.

Free cash flow increased \$0.2 million or 11% compared to the three months ended September 30, 2018 from an increase in adjusted EBITDA attributable to shareholders excluding lease payments partly offset by higher maintenance capital expenditures and cash taxes paid compared to prior year.

Net loss for the period decreased \$8.9 million compared to the three months ended September 30, 2018. An increase in income from operations and lower taxes was offset by higher other expenses when compared to the three months ended September 30, 2018. The decrease in taxes is primarily due to \$10.4 million non-cash write-off of a portion of the Corporation's deferred tax asset during the three months ended September 30, 2018. Other expenses increased by \$5.5 million for the three months ended September 30, 2019 compared to the three months ended September 30, 2018 primarily due to \$4.0 million increase in finance expense and \$1.6 million foreign exchange movement related to our USD debt and cash balances. The increase in financing costs over prior quarter primarily relates to the \$2.8 million make-whole interest payment made to the Corporation's lender concurrent with the principal repayment of \$11.4 million from proceeds received on disposal of our 50% interest in AG, combined with a non-cash accelerated amortization of debt issuance costs of \$0.6 million recognized following the debt repayment.

Net loss from discontinued operations decreased \$0.9 million compared to the three months ended September 30, 2018. The decrease is primarily due to a net gain on sale of \$0.4 million recognized when the Corporation completed the sale of its 50% interest in AG considering the previously recognized impairment loss (see nine month discussion below), combined with a decrease in net loss from AG for the three months ended September 30, 2019.

Adjusted net income for the three months ended September 30, 2019 of \$2.2 million decreased \$0.1 million compared to the same period in the previous year due to increased income from operations offset by higher deferred tax expense and finance expense.

#### Nine-month highlights

Income from operations for the nine months ended September 30, 2019 increased \$5.2 million when compared to the nine months ended September 30, 2018. Higher income from operations within the Business Products and Services and Consumer Products and Services segments was partly offset by lower Franchise segment. Additional income of \$1.7 million and \$0.8 million was generated from the Business Products and Services and Consumer Products and Services segments, respectively, through higher revenues in each segment compared to the nine months ended September 30, 2018. Franchise segment decreased \$0.2 million compared to prior year due to a \$0.5 million loss on the settlement of a contract dispute with a third party provider combined with higher operating expenses primarily from higher advertising expenses due to the timing of marketing events. Franchise segment revenue increased \$2.0 million compared to prior year. Corporate general and administrative expenses decreased \$2.9 million were relatively consistent with the prior year primarily due to \$2.7 million restructuring provision recorded in 2018 not recurring in 2019. In addition, expense reductions achieved from our ongoing initiative to reduce corporate general and administrative expenses were offset by \$0.9 million of restructuring costs recognized in 2019 for management severance and staff retention payments.

Adjusted EBITDA increased \$6.0 million or 29% compared to the nine months ended September 30, 2018. Adjusted EBITDA increased on the adoption of IFRS 16. Pursuant to the new accounting standard, \$3.5 million of lease payments previously recognized as rent expense are now reflected as \$3.0 million of depreciation expense and \$1.5 million of interest expense in the nine months ended September 30, 2019. In addition, the Business Products and Services segment's adjusted EBITDA increased \$1.7 million due to higher Impact revenue, Consumer Products and Services segment increased \$0.7 million from recent club openings and expansions, and Corporate adjusted EBITDA increased \$0.9 million from lower expenses. Franchise segment adjusted EBITDA decreased \$0.8 million compared to the nine months ended September 30, 2018 primarily due to a \$0.5 million loss on the settlement of a contract dispute with a third party combined with higher operating expenses primarily from higher advertising expenses due to the timing of marketing events.

Free cash flow improved \$1.1 million or 55% compared to the nine months ended September 30, 2018 due to an increase in adjusted EBITDA attributable to shareholders excluding lease payments partly offset by higher cash taxes paid.

Net loss for the period decreased \$5.9 million compared to the nine months ended September 30, 2018. An increase in income from operations and lower taxes was offset by higher other expenses when compared to the nine months ended September 30, 2018. The decrease in taxes is primarily due to \$10.4 million non-cash write-off of a portion of the Corporation's deferred tax asset during the three months ended September 30, 2018. Other expenses increased by \$0.6 million for the nine months ended September 30, 2019 compared to the nine months ended September 30, 2018 primarily due to \$5.2 million increase in finance expense partly offset by \$3.4 million foreign exchange movement related to our USD debt and cash balances. The increase in financing costs over prior year primarily relates to the \$2.8 million make-whole interest payment made to the Corporation's lender, \$0.6 million non-cash accelerated amortization of debt issuance costs, and \$1.5 million additional interest from the adoption of IFRS 16.

Net loss from discontinued operations increased \$5.7 million compared to the nine months ended September 30, 2018. The increase is primarily due to a \$6.8 million impairment loss to reflect the fair value of AG based on the proceeds from the AG Transaction, partly offset by a decrease in net loss from AG for the nine months ended September 30, 2019.

Adjusted net income for the nine months ended September 30, 2019 decreased \$1.4 million compared to the same period in the previous year due to increased income from operations offset by higher deferred tax expense and finance expense.

See the Liquidity section of this MD&A for information on the changes in cash and cash equivalents and working capital deficiency.

	<u> </u>	As at					
(in thousands, except shares outstanding)		Sept. 30, 2019		Dec. 31, 2018			
Cash and cash equivalents	\$	5,313	\$	5,492			
Working capital deficiency	\$	(9,009)	\$	(11,053)			
Total assets	\$	321,516	\$	346,621			
Total loans and borrowings (1)	\$	60,503	\$	86,705			
Shareholders' equity	\$	74,590	\$	79,956			
Common shares outstanding		38,182,542		38,182,542			

<sup>(1)</sup> Net of debt issuance costs.

# REVIEW OF FINANCIAL RESULTS

# CONSOLIDATED RESULTS FROM CONTINUING OPERATIONS

Below is selected financial information from our three and nine months ending September 30, 2019 consolidated financial results from continuing operations. See the Significant Accounting Policies section of this MD&A and notes to our September 30, 2019 interim financial statements for accounting policies and estimates as they relate to the following discussion. A reconciliation of our reportable segments to our consolidated results presented in this table can be found in the Segmented Results section.

the beginemed Results seedon:										
	Three months ended					Nine months ended				
(in thousands)		Sept. 30, 2019		Sept. 30, 2018		Sept. 30, 2019		Sept. 30, 2018		
Continuing operations										
Revenues	\$	23,248	\$	20,833	\$	67,427	\$	59,202		
Operating expenses (1)		16,117		17,931		53,203		50,199		
Income from operations		7,131		2,902		14,224		9,003		
Other expense, net		(6,680)		(1,174)		(9,634)		(9,016)		
Income (loss) before tax		451		1,728		4,590		(13)		
Add back:										
Depreciation and amortization		3,451		2,741		10,392		7,999		
Finance expense		6,069		2,055		11,200		6,041		
Other adjusting items (2)		819		1,682		163		6,353		
Adjusted EBITDA (2) (3)	\$	10,790	\$	8,206	\$	26,345	\$	20,380		

Operating expenses comprise of direct costs, general and administrative expenses, share-based payments, and depreciation and amortization expense.

#### Revenues

#### Three-month highlights

Consolidated revenues from continuing operations for the three months ended September 30, 2019 increased \$2.4 million over the three-month period ended September 30, 2018, from \$20.8 million to \$23.2 million. Franchise segment revenues increased \$1.6 million due to 13% increase in funded volumes when compared to the three months ended September 30, 2018. Consumer Products and Services segment revenues increased by \$1.0 million driven by Club16's membership growth from recent club openings and additional revenue from personal training. Business Products and Services revenue decreased \$0.2 million.

#### Nine-month highlights

Consolidated revenues from continuing operations for the nine months ended September 30, 2019 increased \$8.2 million over the nine month period ended September 30, 2018, from \$59.2 million to \$67.4 million. Business Products and Services revenue increased \$3.5 million from an increase in Impact revenue from several large orders. Consumer Products and Services segment revenues increased by \$2.7 million achieved on membership growth from recent club openings and additional revenue from personal training. Franchise segment revenues increased \$2.0 million when compared to the nine months ended September 30, 2018 from funded volume increase and an increase in connectivity revenue.

Operating expenses

	 Three months ended				Nine months ended			
(in thousands)	Sept. 30, 2019		Sept. 30, 2018		Sept. 30, 2019		Sept. 30, 2018	
Direct costs	\$ 3,689	\$	3,277	\$	12,937	\$	10,077	
General and administrative	8,955		11,882		29,574		31,767	
Share-based payments	22		31		300		356	
Depreciation and amortization	3,451		2,741		10,392		7,999	
	\$ 16,117	\$	17,931	\$	53,203	\$	50,199	

Please see the Non-IFRS Financial Performance Measures section of this document for additional information.

Year to date includes a \$0.5 million loss on settlement of a contract dispute with a third-party provider.

# Three-month highlights

Consolidated direct costs from continuing operations relate to the operations of each of the three business segments for the quarter. The Franchise segment's direct costs comprise of franchise recruiting and support costs, and advertising fund expenditures. Consumer Products and Services' direct costs primarily relate to costs of personal training, and Business Products and Services' direct costs relate to the cost of product sales. Consolidated direct costs increased by \$0.4 million over the three months ended September 30, 2018 to \$3.7 million from \$3.3 million. The increase is primarily from higher direct costs associated with personal training costs connected to higher personal training revenue within the Consumer Product and Services segment.

# Nine-month highlights

Consolidated direct costs from continuing operations increased by \$2.9 million over the nine months ended September 30, 2018 to \$12.9 million from \$10.1 million. The increase is primarily from higher direct costs associated with an increase in Impact sales, higher personal training costs within the Consumer Product and Services segment, and an increase in advertising expenses within the Franchise segment.

# General and administrative

### Three-month highlights

Consolidated general and administrative expenses from continuing operations decreased by \$2.9 million compared to the three months ended September 30, 2018 to \$9.0 million. This variance is primarily due to \$2.9 million decrease in Corporate general and administrative expenses, \$0.5 million decrease in general and administrative expenses in Consumer Products and Services upon the adoption of IFRS 16 – Leases, partly offset by a \$0.4 million and \$0.1 million increase in the Franchise and Business Products and Services expenses, respectively. Corporate general and administrative expenses decreased \$2.9 million due to \$2.6 million restructuring provision recorded in the three months ended September 30, 2018 not recurring in 2019 combined with expense reductions achieved from our ongoing initiative to reduce corporate general and administrative. Franchise segment expenses increased primarily due to an increase in wages and salaries from personnel growth.

### Nine-month highlights

Consolidated general and administrative expenses from continuing operations decreased by \$2.2 million compared to the nine months ended September 30, 2018 to \$29.6 million. This variance is primarily due to \$2.9 million decrease in Corporate general and administrative expenses, \$2.1 million decrease in Consumer Products and Services segment upon the adoption of IFRS 16 – Leases, partly offset by \$2.5 million and \$0.3 million increase in Franchise and Business Products and Services expenses, respectively. The decrease in Corporate general and administrative expenses is due to \$2.7 million restructuring provision recorded in 2018 not recurring in 2019. In addition, expense reductions achieved from our ongoing initiative to reduce corporate general and administrative expenses were offset by \$0.9 million of restructuring costs recognized in 2019 for management severance and staff retention payments. The increase in Franchise segment expenses is primarily due to a \$0.5 million loss on settlement of a contract dispute with a third party combined with higher advertising expenses due to the timing of marketing events and higher personnel related costs.

### Share-based payments

When compared to the three and nine months ended September 30, 2018, share-based payments were relatively consistent. The amounts include vesting expense associated with the Corporation's share options, restricted share units, and related to Impact's share appreciation rights. There were no share options granted in 2018 or 2019.

### Depreciation and amortization

Depreciation and amortization primarily relate to the acquisition of, and subsequent additions to, finite life intangible assets acquired as part of the Corporation's acquisition of our subsidiaries, capital asset amortization, and right-of-use asset amortization for assets held at the subsidiary level. The intangible assets acquired as part of our acquisitions are being amortized into consolidated income include DLC's and NCS's software; DLC's renewable franchise rights and intellectual property rights; the brand name license and customer relationships of Club16, and Impact; Impact's non-compete covenants, and Impact's supplier relationships.

Depreciation and amortization increased \$0.7 million and \$2.4 million when compared to the three and nine months ended September 30, 2018. This variance reflects right-of-use asset amortization of \$1.0 million and \$3.0 million for the three and

nine months ended September 30, 2019 upon the adoption of IFRS 16—Leases. In addition, additional amortization expense associated with franchise intangibles and recent capital expenditures for new club expansions and was partly offset by a change in how we classify depreciation and amortization of certain Franchise non-competition agreements and relationships. The change recognizes depreciation of certain Franchise non-competition agreements to be classified as a charge against revenue, decreasing revenue, instead of being recognized as depreciation and amortization expense. The total depreciation charged against revenue for the three and nine months ended September 30, 2019 was \$0.4 million and \$1.1 million, respectively. Refer to Note 3 of the interim financial statements for additional detail regarding classification.

Other expenses

	Three months ended			Nine months ended			ended	
(in thousands)		Sept. 30, 2019		Sept. 30, 2018		Sept. 30, 2019		Sept. 30, 2018
Finance expense	\$	6,069	\$	2,055	\$	11,200	\$	6,041
Foreign exchange loss (gain)		623		(928)		(1,643)		1,718
Net loss (gain) on disposal of capital								
and intangible assets		19		(1)		29		64
Change in fair value of non-								
controlling interest liability		-		(70)		-		-
Loss on settlement of contract		117		96		353		1,513
Income on equity accounted								
investment		(83)		-		(95)		-
Other income		(65)		22		(210)		(320)
	\$	6,680	\$	1,174	\$	9,634	\$	9,016

# Three-month highlights

Other expenses from continuing operations increased by \$5.5 million for the three months ended September 30, 2019 compared to the three months ended September 30, 2018. The increase in other expenses is primarily due to \$4.0 million increase in finance expense and \$1.6 million negative foreign exchange movement related to our USD debt and cash balances. The negative foreign exchange movement is primarily related to the revaluation of our USD debt. This debt originated on June 14, 2017 at an exchange rate of 0.7556 CAD to USD. The exchange rate at September 30, 2019 was 0.7551 CAD to USD (December 31, 2018 – 0.7330 CAD to USD). For information on foreign exchange risk refer to the Market Risk section of this MD&A.

The increase in financing costs over the prior quarter primarily relates to the \$2.8 million make-whole interest payment made to our lender concurrent with the principal repayment of \$11.4 million from proceeds on disposal of our 50% interest in AG, combined with a non-cash accelerated amortization of debt issuance costs of \$0.6 million recognized following the debt repayment. In addition, financing costs increased \$0.3 million over the prior quarter expense from the adoption of IFRS 16—Leases. See the Consolidated Liquidity and Capital Resources section of this MD&A for additional discussion of our credit facilities.

#### Nine-month highlights

Other expenses from continuing operations increased by \$0.6 million for the nine months ended September 30, 2019 compared to the nine months ended September 30, 2018. The increase in other expenses is primarily due to \$5.2 million increase in finance expense partly offset by \$3.4 million positive foreign exchange movement related to our USD debt and cash balances. The positive foreign exchange movement is primarily related to the revaluation of our USD debt. This debt originated on June 14, 2017 at an exchange rate of 0.7556 CAD to USD. The exchange rate at September 30, 2019 was 0.7551 CAD to USD (December 31, 2018 – 0.7330 CAD to USD). For information on foreign exchange risk refer to the Market Risk section of this MD&A.

The increase in financing costs over the prior quarter primarily relates to the \$2.8 million make-whole interest payment made to our lender concurrent with the principal repayment of \$11.4 million from proceeds on disposal of our 50% interest in AG, combined with a non-cash accelerated amortization of debt issuance costs of \$0.6 million recognized following the debt repayment. In addition, finance expense increased an \$1.5 million from the adoption of IFRS 16—Leases and due to an increase in USD LIBOR rate during the nine months ended September 30, 2019 when compared to the nine months ended September 30, 2018. The corporate head office's USD loans and borrowings bear interest at the three-month LIBOR rate plus 7% per annum with interest payable quarterly. See the Consolidated Liquidity and Capital Resources section of this MD&A for additional discussion of our credit facilities.

### SEGMENTED RESULTS FROM CONTINUING OPERATIONS

We discuss the results of the corporate head office and three reportable segments as presented in our September 30, 2019 interim financial statements: Franchise, Consumer Products and Services, and Business Products and Services. The performance of our reportable segments is assessed based on revenues, income from operations and adjusted EBITDA. Adjusted EBITDA is a supplemental measure of the segments' income from operations in which depreciation and amortization, finance expense, share-based payment expense and unusual or one-time items are added back to the segment's income from operations to arrive at each segment's adjusted EBITDA. Please see the Non-IFRS Financial Performance Measures section of this document for additional information. We also report corporate head office results, which include expenses incurred by FAC corporate head office. Corporate head office does not qualify as a separate reportable segment, but is presented to reconcile to our consolidated operating results. Our reportable segment results reconciled to our consolidated results are presented in the table below. The Segmented information for the three and nine months ended September 30, 2019 exclude discontinued operations results from AG. The prior year comparatives have been amended to exclude discontinued operations results from AG to conform with current period presentation.

	Three mont	hs ended	Nine mont	ths ended
(in thousands)	Sept. 30, 2019	Sept. 30, 2018	Sept. 30, 2019	Sept. 30, 2018
Revenues				
Franchise (1)	13,186	\$ 11,549	\$ 31,705	\$ 29,704
Consumer Products and Services	7,296	6,279	23,123	20,422
Business Products and Services	2,766	3,005	12,599	9,076
Consolidated revenues	23,248	20,833	67,427	59,202
Operating expenses (2)				
Franchise	6,583	6,337	21,472	19,276
Consumer Products and Services	6,698	5,860	19,721	17,852
Business Products and Services	2,358	2,392	9,061	7,275
Corporate	478	3,342	2,949	5,796
Consolidated operating expenses	16,117	17,931	53,203	50,199
Income (loss) from operations				
Franchise	6,603	5,212	10,233	10,428
Consumer Products and Services	598	419	3,402	2,570
Business Products and Services	408	613	3,538	1,801
Corporate	(478)	(3,342)	(2,949)	(5,796)
Consolidated income from operations	7,131	2,902	14,224	9,003
Adjusted EBITDA (3)				
Franchise (1) (4)	8,025	6,816	14,487	15,188
Consumer Products and Services	2,502	1,312	9,076	5,145
Business Products and Services	743	844	4,372	2,618
Corporate	(480)	(766)	(1,590)	(2,571)
Consolidated Adjusted EBITDA (3)	10,790	8,206	26,345	20,380
Free Cash Flow (3)				
Franchise	2,767	2,698	4,711	4,800
Consumer Products and Services	668	682	2,732	2,746
Business Products and Services	338	435	1,704	1,101
Corporate	(1,956)	(2,181)	(6,100)	(6,678)
Consolidated Free Cash Flow (3)	1,817	\$ 1,634	\$ 3,047	\$ 1,969

<sup>(1)</sup> The Corporation changed how we classify depreciation and amortization of certain Franchise non-competition agreements and relationships to be classified as a charge against revenue, lowering revenue, instead of being recognized as depreciation and amortization expense. Refer to Note 3 of the interim financial statements for additional detail regarding classification.

<sup>(2)</sup> Operating expenses comprise of direct costs, general and administrative expenses, share-based payments, and depreciation and amortization expense.

<sup>(3)</sup> Please see the Non-IFRS Financial Performance Measures section of this document for additional information.

<sup>(4)</sup> Year to date includes a \$0.5 million loss on settlement of a contract dispute with a third-party provider.

Franchise segment

	Three months ended			Nine months ended			
(in thousands, unless otherwise noted)	Sept. 30, 2019		Sept. 30, 2018		Sept. 30, 2019		Sept. 30, 2018
Revenues	\$ 13,186	\$	11,549	\$	31,705	\$	29,704
Operating expenses (1)	6,583		6,337		21,472		19,276
Income from operations	6,603		5,212		10,233		10,428
Other expense, net	(150)		(175)		(630)		(1,917)
Income before tax	6,453		5,037		9,603		8,511
Add back:							
Depreciation and amortization	1,250		1,556		3,807		4,540
Finance expense	166		117		525		581
Other adjusting items	156		106		552		1,556
Adjusted EBITDA (2) (3)	\$ 8,025	\$	6,816	\$	14,487	\$	15,188
Adjusted EBITDA margin	61%		59%		46%		51%
Adjusted EBITDA attributable to:							
Shareholders	\$ 4,664	\$	3,967	\$	8,540	\$	8,913
Non-controlling interests	\$ 3,361	\$	2,849	\$	5,947	\$	6,275
Free Cash Flow (2)	\$ 2,767	\$	2,698	\$	4,711	\$	4,800
Key performance indicators:							
Funded mortgage volumes (4)	\$ 12,702,962	\$	11,204,710	\$	28,569,180	\$	27,418,601
Number of franchises (5)	516		512		516		512
Number of brokers (5)	5,602		5,347		5,602		5,347

- (1) Operating expenses comprise of direct costs, general and administrative expenses, and depreciation and amortization expense.
- (2) Please see the Non-IFRS Financial Performance Measures section of this document for additional information.
- (3) Year to date includes a \$0.5 million loss on settlement of a contract dispute with a third-party provider.
- (4) Funded mortgage volumes are a key performance indicator for the segment that allows us to measure performance against our operating strategy.
- The number of franchises and brokers are as at the respective balance sheet date (not in thousands).

The Franchise segment includes the operating results of the DLC consolidated group for all periods presented. The quarterly results may vary from quarter to quarter because of seasonal fluctuations. The Franchise segment is subject to seasonal variances that fluctuate in accordance with the normal home buying season. This typically results in higher revenues in the months of June through September of each year, and results in lower revenues during the months of January through March. In addition, for 2019 we changed how we classify depreciation and amortization of certain Franchise noncompetition agreements and relationships to be classified as a charge against revenue, decreasing revenue, instead of being recognized as depreciation and amortization expense (refer to Note 3 of the interim financial statements for additional detail). During the three and nine months ended September 30, 2019 the reduction of revenue from this change was \$0.4 million and \$1.1 million, respectively.

#### Three-month highlights

Revenue increased \$1.6 million compared to the three months ended September 30, 2018. The increase in revenue can be largely attributed to a 13% increase in funded mortgage volumes when compared to the three months ended September 30, 2018. Franchise recruiting efforts continue to expand our franchise presence and have contributed additional volumes. Further, an increase in network fee and connectivity revenue was partly offset by \$0.4 million charge against revenue for depreciation of Franchise non-competition agreements and relationships.

The segment's operating expenses for the three months ended September 30, 2019 increased by \$0.2 million over the same three months in the prior year. The increase can be primarily attributed to an increase in personnel costs.

Income from operations and adjusted EBITDA increased by \$1.4 million and \$1.2 million over the three months ended September 30, 2018. The increase in both income from operations and adjusted EBITDA is from an increase in revenue on higher funded volumes partly offset by higher operating expenses compared to prior year.

Free cash flow increased \$0.1 million during the three months ended September 30, 2019 when compared to the prior period from an increase in adjusted EBITDA offset by higher cash taxes paid and additional maintenance capital expenditures.

### Nine-month highlights

Revenue increased \$2.0 million when compared to the nine months ended September 30, 2018. An increase in network fee and connectivity revenue was partly offset by \$1.1 million charge against revenue for depreciation of Franchise non-competition agreements and relationships.

The segment's operating expenses for the nine months ended September 30, 2019 increased by \$2.2 million over the same nine months in the prior year. The increase can be primarily attributed to: \$1.1 million higher advertising expenses due to timing of marketing events and additional advertising initiatives in 2019; \$0.5 million loss on settlement of a contract dispute with a third party provider; an increase in personnel costs; higher IT related costs; partly offset by lower amortization expense due to reclassification of depreciation to revenue for certain Franchise non-completion agreements and relationships.

Income from operations and adjusted EBITDA decreased by \$0.2 million and \$0.7 million over the nine months ended September 30, 2018. The decrease in both income from operations and adjusted EBITDA can be attributed to \$0.5 million loss on settlement of the contract dispute combined with higher operating expenses primarily from advertising expense due to timing of marketing events offset by increased network and connectivity revenue.

Free cash flow decreased \$0.1 million during the nine months ended September 30, 2019 when compared to the prior period directly related to the decrease in adjusted EBITDA partly offset by lower maintenance capital expenditures in the current period.

Consumer Products and Services segment

_	Three months ended				Nine months ended			
(in thousands, unless otherwise noted)		Sept. 30, 2019		Sept. 30, 2018		Sept. 30, 2019		Sept. 30, 2018
Revenues	\$	7,296	\$	6,279	\$	23,123	\$	20,422
Operating expenses (1)		6,698		5,860		19,721		17,852
Income from operations		598		419		3,402		2,570
Other expense, net		(694)		(78)		(1,728)		(249)
Income before tax		(96)		341		1,674		2,321
Add back:								
Depreciation and amortization		1,904		893		5,674		2,575
Finance expense		675		79		1,699		223
Other adjusting items		19		(1)		29		26
Adjusted EBITDA (2)	\$	2,502	\$	1,312	\$	9,076	\$	5,145
Adjusted EBITDA margin		34%		21%		39%		26%
Adjusted EBITDA attributable to:								
Shareholders	\$	1,502	\$	787	\$	5,446	\$	3,087
Non-controlling interests	\$	1,000	\$	525	\$	3,630	\$	2,058
Free Cash Flow (2)	\$	668	\$	682	\$	2,732	\$	2,746
Key performance indicators:								
Total fitness club members (3)		92,476		83,849		92,476		83,849

- (1) Operating expenses comprise of direct costs, general and administrative expenses, and depreciation and amortization expense.
- (2) Please see the Non-IFRS Financial Performance Measures section of this document for additional information.
- (3) The number of fitness club members is as at the respective balance sheet date.

The Consumer Products and Services segment includes the operating results of Club16 for all periods presented. The Consumer Products and Services segment is subject to seasonality associated with the annual club enhancement fee earned in the second quarter of each year.

### Three-month highlights

Revenues increased \$1.0 million when compared to the three months ended September 30, 2018. Club16's member number growth and increase in personal training revenue drove increased revenue in the quarter. Club16's member numbers increased 10% since September 30, 2018 and continue to grow. Club16's Tsawwassen location opened in January 2019 and Club16's South Surrey location (previously She's Fit! White Rock club) opened in January 2018, both contributed to the membership growth in the quarter. As well, personal training was introduced at three additional locations.

Operating expenses increased \$0.8 million from the same period in the prior year primarily due to higher personal training costs and higher salary expense associated with additional staff for new clubs. Increase in personal training costs corresponds as a direct result of the increase in personal training revenue in the period.

Income from operations increased \$0.2 million for the three months ended September 30, 2019 when compared to the same three months in the prior year. The segment contributed \$2.5 million in adjusted EBITDA compared to \$1.3 million in the three months ended September 30, 2018. The increase in both income from operations and adjusted EBITDA was from an increase in membership and personal training revenues partly offset by additional operating expenses. In addition, adjusted EBITDA increased on the adoption of IFRS 16. Pursuant to the new accounting standard, \$1.1 million of lease payments previously recognized as rent expense are now reflected as \$0.9 million of depreciation expense and \$0.6 million of interest expense in the three months ended September 30, 2019.

Free cash flow was relatively consistent for the three months ended September 30, 2019 when compared to the prior period primarily due to higher adjusted EBITDA partly offset by higher maintenance capital expenditures for equipment purchases for existing clubs.

# Nine-month highlights

Revenues increased \$2.7 million when compared to the nine months ended September 30, 2018. Club16's member number growth is the primary source of increased revenue compared to prior year. Club16's Tsawwassen location opened in January 2019 continues to add members as does Club16's South Surrey location (previously She's Fit! White Rock club) which opened in January 2018. In addition, personal training was introduced at three additional locations and contributed to revenue growth when compared to prior year.

Operating expenses increased \$1.9 million from the same period in the prior year primarily due to higher personal training costs and higher salary expense associated with additional staff for new clubs. Increase in personal training costs corresponds as a direct result of the increase in personal training revenue in the period.

Income from operations increased \$0.8 million for the nine months ended September 30, 2019 when compared to the same period in the prior year. The segment contributed \$9.1 million in adjusted EBITDA compared to \$5.1 million in the nine months ended September 30, 2018. The increase in both income from operations and adjusted EBITDA was from an increase in membership revenues partly offset by additional operating expenses. In addition, adjusted EBITDA increased on the adoption of IFRS 16. Pursuant to the new accounting standard, \$3.2 million of lease payments previously recognized as rent expense are now reflected as \$2.8 million of depreciation expense and \$1.4 million of interest expense in the nine months ended September 30, 2019.

Free cash flow for the nine months ended September 30, 2019 was consistent when compared to the prior period.

Business Products and Services	segment
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	Three mont	ths e	ended	Nine months ended			
(in thousands, unless otherwise noted)	Sept. 30, 2019		Sept. 30, 2018		Sept. 30, 2019		Sept. 30, 2018
Revenues	\$ 2,766	\$	3,005	\$	12,599	\$	9,076
Operating expenses (1)	2,358		2,392		9,061		7,275
Income from operations	408		613		3,538		1,801
Other expense, net	28		(72)		14		(103)
Income before tax	436		541		3,552		1,698
Add back:							
Depreciation and amortization	293		286		883		861
Finance expense	5		-		13		-
Other adjusting items	9		17		(76)		59
Adjusted EBITDA (2)	\$ 743	\$	844	\$	4,372	\$	2,618
Adjusted EBITDA margin	27%		28%		35%		29%
Adjusted EBITDA attributable to:							
Shareholders	\$ 386	\$	439	\$	2,273	\$	1,361
Non-controlling interests	\$ 357	\$	405	\$	2,099	\$	1,257
Free Cash Flow (2)	\$ 338	\$	435	\$	1,704	\$	1,101

<sup>(1)</sup> Operating expenses comprise of direct costs, general and administrative expenses, share-based payments, and depreciation and amortization expense.

The Business Products and Services segment results include the operating results of Impact. The segment results for the three and nine months ended September 30, 2019 exclude discontinued operations results from AG. The prior year comparatives have been amended to exclude discontinued operations results from AG to conform with current period presentation. Refer to Note 4 of the interim financial statements for additional detail regarding discontinued operations and sale of interest in AG.

The Business Products and Services segment revenues can fluctuate due to large one-time orders, can and have occurred at various times throughout the year, causing irregular increases in revenues in some quarters.

#### Three-month highlights

Business Products and Services revenue decreased by \$0.2 million compared to the three months ended September 30, 2018. The decrease in segment revenues was due to timing of orders compared to prior year.

Operating expenses for the three months ended September 30, 2019 was relatively consistent when compared to the three months ended September 30, 2018. A decrease in Impact's direct costs associated with revenue decrease was partly offset by higher general and administrative expenses.

The segment contributed \$0.4 million of income from operations and \$0.7 million in adjusted EBITDA to our quarterly consolidated results. This is a decrease of \$0.2 million and \$0.1 million, respectively, over the prior year. The decrease in both income from operations and adjusted EBITDA was due to lower Impact revenue.

Free cash flow decreased \$0.1 million compared to the three months ended September 30, 2018 due to the decrease in adjusted EBITDA attributable to shareholders.

#### Nine-month highlights

Business Products and Services revenue increased by \$3.5 million compared to the nine months ended September 30, 2018. The increase in segment revenues was attributable to several large orders received in 2018, a portion of which was fulfilled in 2018 and the remainder fulfilled during the first half of 2019.

Operating expenses for the nine months ended September 30, 2019 increased \$1.8 million compared to the nine months ended September 30, 2018. The increase in operating expenses is largely due to an increase in direct costs associated with Impact's revenue increase.

<sup>(2)</sup> Please see the Non-IFRS Financial Performance Measures section of this document for additional information.

The segment contributed \$3.5 million of income from operations and \$4.4 million in adjusted EBITDA to our consolidated results. This is an increase of \$1.7 million and \$1.8 million, respectively, over the prior year. The increase in both income from operations and adjusted EBITDA was achieved on higher Impact revenue partly offset by an increase in expenses.

Free cash flow increased \$0.6 million compared to the nine months ended September 30, 2018 due to the increase in adjusted EBITDA attributable to shareholders partly offset by higher cash taxes paid.

Corporate and Consolidated Segment

	Three mon	ths ended	Nine mon	ths ended
(in thousands)	Sept. 30, 2019	Sept. 30, 2018	Sept. 30, 2019	Sept. 30, 2018
Revenues \$	-	\$ -	\$ -	\$ -
Operating expenses (1)	478	3,342	2,949	5,796
Loss from operations	(478)	(3,342)	(2,949)	(5,796)
Other expense, net	(5,864)	(849)	(7,290)	(6,747)
Loss before tax	(6,342)	(4,191)	(10,239)	(12,543)
Add back:				
Depreciation and amortization	4	6	28	23
Finance expense	5,223	1,859	8,963	5,237
Share-based payments	18	14	382	302
Foreign exchange loss (gain)	617	(938)	(1,658)	1,678
Acquisition, integration and				
restructuring costs	-	2,554	934	2,732
Other adjusting items (2)	-	(70)	-	-
Adjusted EBITDA (2) \$	(480)	\$ (766)	\$ (1,590)	\$ (2,571)
Adjusted EBITDA attributable to:				
Shareholders \$	(480)	\$ (766)	\$ (1,590)	\$ (2,571)
Non-controlling interests \$	-	\$ -	\$ -	\$ -
Free Cash Flow (2) \$	(1,956)	\$ (2,181)	\$ (6,100)	\$ (6,678)

<sup>(1)</sup> Operating expenses comprise of direct costs, general and administrative expenses, share-based payments, and depreciation and amortization expense.

Included in operating expense are FAC corporate expenses, as follows:

		Three months ended			Nine months ended			ended	
	(in thousands)		Sept. 30, 2019		Sept. 30, 2018		Sept. 30, 2019		Sept. 30, 2018
Ī	General and administrative	\$	456	\$	3,322	\$	2,539	\$	5,471
	Share-based compensation		18		14		382		302
	Depreciation and amortization		4		6		28		23
	Corporate operating expenses	\$	478	\$	3,342	\$	2,949	\$	5,796

Other expense, net includes the following:

	Three months ended			Nine months ended			ended
(in thousands)	Sept. 30, 2019		Sept. 30, 2018		Sept. 30, 2019		Sept. 30, 2018
Finance expense	\$ 5,223	\$	1,859	\$	8,963	\$	5,237
Fair value adjustment on NCI	-		(70)		-		-
Foreign exchange loss (gain)	617		(938)		(1,658)		1,678
Other	24		(2)		(15)		(168)
Other expense, net	\$ 5,864	\$	849	\$	7,290	\$	6,747

Corporate head office uses the cash dividends and distributions received from our operating subsidiaries to fund its operating expenses and financing costs.

<sup>(2)</sup> Please see the Non-IFRS Financial Performance Measures section of this document for additional information.

### Three-month highlights

Operating expenses decreased by \$2.9 million for the three months ended September 30, 2019 compared to the prior year quarter. The significant decrease in general and administrative expenses was primarily due to the \$2.6 million restructuring provision recorded in the three months ended September 30, 2018 combined with expense reductions achieved from our ongoing initiative to reduce corporate general and administrative expenses. Initiatives during the second half of 2018 and early 2019 included: eliminating six positions at staff and managerial levels; reducing consulting expenses; restricting travel; subletting a portion of Corporate office space; and overall reducing general and administrative costs.

Other expense for the three months ended September 30, 2019 increased by \$5.0 million primarily due to \$3.4 million increase in financing costs combined with \$0.6 million foreign exchange loss compared to \$0.9 million gain in 2018 related to the revaluation of our USD debt. The increase in financing costs over the prior quarter primarily relates to the \$2.8 million make-whole interest payment made to our lender concurrent with the principal repayment of \$11.4 million from proceeds on disposal of our 50% interest in AG. In addition, a non-cash accelerated amortization of debt issuance costs of \$0.6 million was recognized following the debt repayment.

Free cash flow increased \$0.2 million for the three months ended September 30, 2019 when compared to the prior year quarter primarily due to the increase in adjusted EBITDA.

### Nine-month highlights

Operating expenses for the nine months ended September 30, 2019 decreased by \$2.8 million when compared to prior year. The decrease in general and administrative expenses is due to \$2.7 million restructuring provision recorded in the nine months ended September 30, 2018. In addition, expense reductions achieved from our ongoing initiative to reduce corporate general and administrative expenses were offset by \$0.9 million of restructuring costs recognized in 2019 for management severance and staff retention payments. Initiatives during the second half of 2018 and early 2019 included: eliminating six positions at staff and managerial levels; reducing consulting expenses; restricting travel; subletting a portion of Corporate office space; and overall reducing general and administrative costs. The increase in share-based compensation was from issuance of 371,333 Restricted Share Units ("RSU") to Directors and employees in 2019. The Directors were granted RSU's in lieu of cash compensation.

Other expense for the nine months ended September 30, 2019 increased by \$0.5 million primarily due to \$3.7 million increase in finance expense partly offset by \$1.7 million foreign exchange gain compared to \$1.7 million loss in 2018 related to the revaluation of our USD debt. The increase in financing costs over the prior year primarily relates to the \$2.8 million make-whole interest payment made to our lender concurrent with the principal repayment of \$11.4 million from proceeds on disposal of our 50% interest in AG. A non-cash accelerated amortization of debt issuance costs of \$0.6 million from the debt repayment and an increase in LIBOR rate also contributed to the increase in finance expense. The corporate head office's loans and borrowings bear interest at the three-month LIBOR rate plus 7% per annum with interest payable quarterly.

Free cash flow increased \$0.6 million for the nine months ended September 30, 2019 when compared to the prior year primarily due to adjusted EBITIDA increase from lower Corporate general and administrative expenses.

Selected unaudited financial data published for our continuing operations during the last eight quarters are as follows. The continuing operations results for the three months ended September 30, 2019 exclude discontinued operations results from AG. Comparatives have also been amended to remove discontinued operations results to conform with current period presentation. The discontinued operations are only included in net (loss) income and net (loss) income per common share.

(in thousands except per	Sep. 30,	Jun. 30,	Mar. 31,	Dec. 31,	Sep. 30,	Jun. 30,	Mar. 31,	Dec. 31,
share amounts)	2019	2019	2019	2018	2018	2018	2018	2017
Revenues	23,248	23,579	20,600	20,614	20,833	21,680	16,689	17,809
Income from								
operations	7,131	5,206	1,887	3,548	2,902	4,971	1,130	474
Adjusted								
EBITDA (1)	10,790	9,182	6,373	6,288	8,206	8,057	4,117	3,779
Net (loss) income	(1,338)	(3,499)	(895)	(8,792)	(10,209)	663	(2,039)	(5,699)
Adjusted net								
income (loss) (1)	2,192	2,100	(680)	(297)	2,306	2,988	(258)	604
Net (loss) income att	ributable to:							
Shareholders	(3,157)	(2,288)	(1,472)	(6,715)	(11,080)	(976)	(2,291)	(6,697)
Non-controlling								
interests	1,819	(1,211)	577	(2,077)	871	1,639	252	998
Adjusted net income	(loss) attrib	utable to: (1)						
Shareholders	54	105	(1,568)	(1,401)	578	664	(921)	(598)
Non-controlling								
interests	2,138	1,996	888	1,104	1,728	2,324	663	1,202
Net loss per common	share:							
Basic	(0.08)	(0.06)	(0.04)	(0.18)	(0.29)	(0.03)	(0.06)	(0.18)
Diluted	(0.08)	(0.06)	(0.04)	(0.18)	(0.29)	(0.03)	(0.06)	(0.18)
Adjusted net (loss) in	come per co	mmon sha	re: <sup>(1)</sup>					
Diluted	-	-	(0.04)	(0.04)	0.02	0.02	(0.02)	(0.02)

<sup>(1)</sup> Please see the Non-IFRS Financial Performance Measures section of this document for additional information.

# Quarterly trends and seasonality

Due to the timing of acquisitions, the prior periods shown in the above table are not necessarily comparable and should not be relied upon as an indication of future performance. Our quarterly operating results generally vary from quarter to quarter because of seasonal fluctuations in our reporting segments. On January 1, 2019 we adopted IFRS 16 – Leases, refer to the Accounting Policy section for additional information. Pursuant to the new accounting standard, \$1.2 million of lease payments previously recognized as rent expense are now reflected as \$1.0 million of depreciation expense and \$0.3 million of interest expense in the three months ended September 30, 2019.

Consolidated revenues from continuing operations for the current quarter decreased by \$0.3 million over the three months ended June 30, 2019. Consumer Products and Services segment revenues decreased \$2.0 million primarily from the annual club enhancement fee earned in the second quarter each year. Business Products and Services segment decreased \$1.1 million from timing of several large orders received earlier in 2019. Franchise segment revenue increased \$2.7 million compared to the three months ended June 30, 2019 from an increase in funded mortgage volumes. DLC's revenues are subject to seasonal variances that move in line with the normal home buying season.

Income from operations from continuing operations for the three months ended September 30, 2019 increased to \$7.1 million from \$5.2 million during the three months ended June 30, 2019. The increase is primarily due to a \$1.4 million decrease in Franchise segment's operating expenses due to the timing of advertising and marketing events.

Adjusted net income for the three months ended September 30, 2019 was relatively consistent compared to the preceding three months. The increase in income from operations was partly offset by tax expense and \$0.6 million non-cash accelerated amortization of debt issuance costs compared to the three months ended June 30, 2019.

# 2019 OUTLOOK AND STRATEGIC OBJECTIVES

The information in this section is forward-looking and should be read in conjunction with the Cautionary Note Regarding Forward-Looking Information section found at the beginning of this MD&A. See the 2018 Annual MD&A for a detailed description of the key initiatives supporting this outlook.

On September 30, 2019 we sold our 50% interest in AG for proceeds of \$17.0 million comprised of: (i) a cash payment of \$14.2 million; and (ii) the cancellation of the interest-bearing promissory note, which had a principal balance owing of \$2.5 million and accrued interest of \$0.3 million. The Corporation used \$11.4 million of the cash proceeds from the transaction to repay Corporate debt and \$2.8 million of the cash proceeds were applied against certain make-whole payment obligations for the early debt repayment under the Corporation's credit agreement.

AG was previously reported in the Corporation's Business Products and Services operating segment. The Corporation's proportionate share of investee adjusted EBITDA will be reduced by AG's contribution. The Corporation's annual interest expense on our credit facility is expected to reduce by approximately \$1.0 million (from \$5.1 million per annum to \$4.1 million per annum) resulting in a corresponding increase in free cash flow for the Corporate and Consolidation segment.

Our strategic objective and focus is to continue to optimize operations and performance of our remaining portfolio companies while continuing to manage and reduce our corporate debt and corporate overhead expenses.

The Franchise segment has shown resilience in funded mortgage volumes and revenue notwithstanding the changes in Canadian mortgage regulations. The Franchise segment funded mortgage volumes increased 13% during the three months ended September 30, 2019 when compared to the same period in 2018. The Franchise segment continues to focus on franchise recruitment efforts and growing funded mortgage volumes. The Consumer Products and Services segments is achieving its growth initiatives planned for 2019. Club16 Tsawwassen opened in January 2019 and Club16 Langley will be opening in late 2019 (transitioning from She's Fit! Langley). In late 2018, Impact received several large orders from a key customer, a portion of which was fulfilled in 2018 and completed in 2019, which contributed to adjusted EBITDA growth for the segment in 2019. Impact continues to focus on strategic initiatives to secure similar large orders and grow revenues.

During the three months ended September 30, 2019, the Corporation made its first debt repayment under the amended agreement of CAD \$0.5 million from excess free cash flow. The Corporation made its second payment in the fourth quarter of CAD \$0.4 million and anticipates higher future payments from the expected reduction in Corporate interest expense. As at September 30, 2019 our credit facility balance owing is USD \$33.0 million (CAD \$43.6 million).

# CONSOLIDATED LIQUIDITY AND CAPITAL RESOURCES

#### LIQUIDITY

	As at				
(in thousands)		Sept. 30, 2019		Dec. 31, 2018	
Cash and cash equivalents	\$	5,313	\$	5,492	
Trade and other receivables		13,868		27,627	
Prepaid expenses and deposits		2,877		2,758	
Notes receivable		359		299	
Inventories		3,380		5,847	
Bank indebtedness		-		(397)	
Accounts payable and accrued liabilities		(14,545)		(22,970)	
Current portion of loans and borrowing		(16,211)		(25,698)	
Deferred contract liability		(1,028)		(650)	
Other current liabilities		(811)		(788)	
Current portion lease liability		(2,211)		(573)	
Current portion non-controlling interest liability		-		(2,000)	
Net working capital deficit	\$	(9,009)	\$	(11,053)	

Our capital strategy is aligned with our business strategy and is focused on ensuring that we have sufficient liquidity to fund our operations, service our debt obligations, fund future follow-on acquisition opportunities and drive organic revenue growth in each of our subsidiaries to increase growth in free cash flows.

Our principal sources of liquidity are cash generated from the operations of our subsidiaries, borrowings under credit facilities, related party loans and equity offerings. Our primary uses of cash are for operating expenses, debt repayment, and debt servicing costs.

As at September 30, 2019 we had a consolidated cash position of \$5.3 million and a net working capital deficit of \$9.0 million, compared to \$5.5 million and \$11.1 million, respectively, as at December 31, 2018. The decrease in working capital deficit from the comparative period is primarily due to the sale of AG cash partly offset by cash used for investing activities for investment in capital assets and intangibles. Our sources and uses of cash are described below. Our credit facilities are discussed in greater detail in the Capital Resources section.

At September 30, 2019 we have several financial commitments (see Commitments under the Commitments and Contingencies section of this MD&A for further information), which will require various sources of capital to meet the obligations associated with these commitments.

Working capital within the investee operations may fluctuate from time to time based on seasonality or timing based on the use of cash and cash resources to fund operations. Our subsidiaries have credit facilities to support their operations and working capital needs and fluctuations. These credit facilities reside in the individual subsidiaries; refer to the Capital Resources section. The Corporation's ability to maintain sufficient liquidity is driven by the operations of our subsidiaries and allocation of resources. At this time, management is unaware of any factors that would affect its short and long-term objectives of meeting the Corporation's obligations as they come due.

See additional bank covenant information and detail regarding the Corporation's loans and borrowings in the Capital Resources section.

#### SOURCES AND USES OF CASH

The following table is a summary of our consolidated statement of cash flow:

	 Nine months ended				
(in thousands)	Sept. 30, 2019		Sept. 30, 2018		
Cash provided by operating activities	\$ 21,888	\$	13,638		
Cash used in investing activities	(1,372)		(16,599)		
Cash used in by financing activities	(20,251)		(343)		
Increase (decrease) in net cash	265		(3,304)		
Impact of foreign exchange on net cash and cash equivalents	(47)		11		
Net cash and cash equivalents, beginning of period	5,095		9,550		
Net cash and cash equivalents, end of period	\$ 5,313	\$	6,257		

# Operating activities

The increase in net cash provided by operating activities for the nine months ended September 30, 2019 primarily related to cash flows generated by the Consumer Products and Services segment of \$9.3 million (compared to \$4.6 million in the prior year), the Business Products and Services segment (including AG) of \$10.3 million (compared to \$7.2 million in the prior year), and the Franchise segment operations of \$13.1 million (compared to \$9.7 million in the prior year). The cash provided was partially offset by corporate head office requirements of \$10.8 million (compared to \$7.9 million in prior year), which primarily related to finance expense, general and administration costs, and restructuring costs.

#### Investing activities

The net cash used in investing activities for the nine months ended September 30, 2019 consisted primarily of Club16 and AG's investment in capital assets of \$4.3 million, distributions and dividends paid to non-controlling interest unitholders of \$6.6 million, and DLC's investments in intangible assets and investments of \$4.2 million. The cash used in investing activities was offset by net proceeds from sale of discontinued operations of \$13.5 million which included \$14.2 million cash proceeds less \$0.6 million AG cash disposed and \$64 thousand of disposal costs.

The net cash used in investing activities for the nine months ended September 30, 2018 consisted primarily of DLC's investments in intangible assets of \$4.5 million, Club16 and AG's investment in capital assets of \$4.7 million and \$7.7 million in distributions paid to non-controlling interest unitholders.

# Financing activities

Cash used in financing activities for the nine months ended September 30, 2019 consisted primarily of the \$11.4 million repayment of debt by Corporate head office from proceeds received on sale of AG and \$0.4 million debt repayments from excess free cash flow. In addition, \$7.7 million repayment on DLC, Club16 and AG's term loan facilities, \$0.5 million dividends paid to common shareholders, costs for debt amendments, and \$4.3 million of net payments for lease commitments. Upon adoption of IFRS 16—Leases, lease payments previously classified as rent expense of \$4.8 million are now classified as cash flows from financing activities compared to cash flows from operating activities under the previous standard. Offsetting the cash used from financing activities were proceeds from debt financing of \$2.3 million on Club16 facilities for additional draws related to financing capital expenditures for the recent club expansions, and additional proceeds from DLC and AG facilities of \$2.4 million.

Cash provided by financing activities for the nine months ended September 30, 2018 consisted primarily of proceeds from debt financing of \$2.8 million on Club16 facilities for additional draws related to financing capital expenditures for the recent club expansions, and additional proceeds from DLC and AG facilities of \$1.8 million. Offsetting the increase in cash from financing activities was the \$3.9 repayment on DLC, Club16 and AG's term loan facilities, \$1.4 million dividends paid to common shareholders, costs for debt amendments, and payments for lease commitments.

#### Distribution from investees

Corporate head office uses the cash received from our operating subsidiaries to fund our operating expenses and financing costs. During the nine months ended September 30, 2019, corporate head office received dividends and distributions from its subsidiaries of \$8.5 million (September 30, 2018—\$9.2 million). During the nine months ended September 30, 2019 total

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distributions paid to NCI holders were \$6.6 million (September 30, 2018—\$7.7 million). The reduction in dividends and distributions for the period compared to the prior year is primarily due to AG not paying any dividends to FAC in 2019 (compared to \$1.5 million paid to FAC in 2018).

#### CAPITAL RESOURCES

Our capital structure is composed of total shareholders' equity, and loans and borrowings, less net cash and cash equivalents. The following table summarizes our capital structure at September 30, 2019 and December 31, 2018.

	As at				
(in thousands)		Sept. 30, 2019		Dec. 31, 2018	
Loans and borrowings	\$	60,503	\$	86,705	
Less: net cash and cash equivalents		(5,313)		(5,095)	
Net loans and borrowings	\$	55,190	\$	81,610	
Shareholders' equity	\$	74,590	\$	79,956	

### Loans and borrowings

Our available credit facilities consist of a term facility at the corporate head office level, as well as acquisition and operating credit facilities within DLC and Club16.

# Corporate USD Sagard facility

On May 31, 2017 the Corporation entered into a \$42.0 million USD term credit facility ("Corporate Credit Facility") to refinance our prior credit facility, finance future acquisitions and fund general corporate purposes. The Corporate Credit Facility has a five-year term and bears interest at the three-month LIBOR rate plus 7% per annum with interest payable quarterly. The term facility is secured by a general security agreement with first charge over the assets of the Corporation, subject to customary terms, conditions, covenants and other provisions. Effective March 12, 2019 the Corporation amended its Corporate Credit Facility. The amending agreement requires the Corporation to repay debt at par with all excess free cashflow as defined in the agreement and increase the total leverage ratio. In consideration for the amendments, the Corporation agreed to pay a cash fee of 1.5% of the principal loan balance and reprice the existing 2,078,568 lender warrants to \$1.4375 per share (half of which were previously exercisable at \$3.508 per share and half were exercisable at \$3.965 per share). Financial covenants under the Corporate Credit Facility include the requirement to maintain a fixed charge coverage ratio of not less than 1.00:1.00 and a total leverage ratio of:

- 4.25:1.00 for all fiscal quarters in 2019;
- 4.00:1.00 for the first two fiscal quarters in 2020; and
- 3.75:1.00 for the fiscal quarters ending thereafter.

As at September 30, 2019, the Corporation was in compliance with all such covenants.

During the three months ended September 30, 2019, the Corporation made its first debt repayment under the amended agreement of CAD \$0.5 million from excess free cash flow. The Corporation also paid CAD \$11.4 million of principal outstanding on its facility from proceeds on disposal of our 50% interest in AG. As at September 30, 2019 our Corporate Credit Facility balance owing is USD \$33.0 million (CAD \$43.6 million).

#### Corporate—Promissory note

On October 31, 2017 the Corporation issued a promissory note payable totalling \$2.5 million to a non-controlling interest shareholder of AG, which bears interest at a rate of 6% per annum. The promissory was cancelled on September 30, 2019 as part of the AG Transaction.

### DLC

On November 20, 2015 DLC established a \$10.3 million term loan facility that matures on December 30, 2021. This facility is held at the DLC subsidiary level and has \$3.8 million drawn as of September 30, 2019 (December 31, 2018—\$5.1 million).

On June 12, 2013 DLC established a revolving credit facility as an operating demand loan to finance working capital requirements and fund acquisitions. On September 28, 2018 the DLC credit facility was increased to \$9.5 million from \$6.5

million. This facility is held at the DLC subsidiary level and has \$7.3 million drawn as of September 30, 2019 (December 31, 2018—\$7.3 million).

On July 23, 2019 DLC entered into a new \$1.1 million term loan facility. This facility is held at the DLC subsidiary level and has \$1.1 million drawn as of September 30, 2019 (December 31, 2018—\$nil).

The amendment on July 23, 2019 also decreased the frequency of the DLC financial covenants for the debt service charge ratio and senior net debt to EBITDA from quarterly to annually.

Borrowings under the term loan facility and credit facility bear interest at a rate equal to prime rate plus 1.0% per annum. The loan facility is secured by a general security agreement with first charge over the assets of DLC. Financial covenants include the requirement to maintain a debt service charge ratio of not less than 1.05:1.00 and a debt-to-EBITDA ratio of less than 2.5:1.00. As at September 30, 2019, DLC was in compliance with all such covenants.

#### Club16

On March 16, 2018 Club16 amended its existing credit facilities. The amendment increased the credit available on term loans from \$7.0 million to \$9.0 million, of which \$7.0 million was drawn at September 30, 2019 (December 31, 2018—\$6.1 million). The facility matures on the earlier of (i) demand by the lender, or (ii) 60 months from the date of each drawdown.

On March 21, 2017 Club16 entered a \$1.5 million revolving operating facility to finance its working capital requirements. The facility is held at the Club16 level and has \$nil drawn as at September 30, 2019 (December 31, 2018—\$1.0 million).

On August 12, 2019, Club16 amended its existing demand credit facility. The amendment decreased the frequency of the financial covenant for the debt service charge ratio from quarterly to annually and amended the interest rate. The interest rate is calculated based on prime plus a variable rate of 0.5% to 2.0% (from prime plus 1.25% previously), lowering the current interest rate.

Borrowings under the term loans and operating facility bear interest at prime rate plus 0.5% per annum as at September 30, 2019 and are secured by a general security agreement with first charge over the assets of Club16. Financial covenants include the requirement to maintain a debt service charge ratio of not less than 1.05:1.00, a debt service charge ratio greater than or equal to 1.50:1:00 excluding distributions, and a maximum debt-to-EBITDA ratio of less than or equal to 2.25:1.00. As at September 30, 2019, Club16 was in compliance with all such covenants.

#### Dividends to FAC shareholders

On March 12, 2019 the Board of Directors resolved to suspend the dividend policy. As such, we do not anticipate declaring any dividends in 2019. Total dividends paid during the nine months ended September 30, 2019 was \$0.5 million relating to dividends declared in December 2018 (September 30, 2018—\$1.4 million).

#### SHARE CAPITAL

As of November 21, 2019 and September 30, 2019, the Corporation had 38,182,542 common shares outstanding (December 31, 2018—38,182,542).

As at November 21, 2019, there were outstanding stock options to purchase 1,785,578 common shares with exercise prices ranging from \$2.40 to \$4.40, and 2,078,568 lender warrants with an exercise price of \$1.4375. There were no options issued in the nine months ended September 30, 2019 or in the year ended December 31, 2018.

# COMMITMENTS AND CONTINGENCIES

# **COMMITMENTS**

The following table summarizes the payments due in the next five years and thereafter in respect to our contractual obligations. See note 16 of the interim financial statements for more information.

	Less than	1 2	4 5 220 0 20	After	Total
(in thousands)	1 year	1–3 years	4–5 years	5 years	10121
Bank indebtedness	- 9	\$ -	\$ -	\$ - \$	-
Accounts payable and					
accrued liabilities	14,545	-	-	-	14,545
Loans and borrowings	16,211	46,044	600	-	62,855
Long-term accrued liabilities	-	326	1,222	-	1,548
Leases	7,368	12,152	7,779	5,137	32,436
	38,124	\$ 58,522	\$ 9,601	<b>\$</b> 5,137 <b>\$</b>	111,384

# Consulting agreement

In January 2016 DLC entered into a consulting agreement for promotional support. The consulting agreement was renewed in January 2019 for an annual amount of \$0.1 million and expires in January 2020.

### Service agreement

In March, 2017 Impact entered into an inventory management service agreement with a third party to provide for the administration and maintenance of inventory held in its warehouse for an annual amount of \$0.5 million USD. The service agreement expires in August 2021.

In March, 2018 DLC entered into an agreement with a software development company to develop and support a customized mortgage application ("app") for an annual amount of \$0.7 million. The agreement is a related party transaction due to common management between DLC and the service provider. The service agreement expires in March 2023.

DLC has contracts with external dealers to recruit franchises. DLC has a commitment to pay these dealers a commission for the franchise royalties earned by such franchises. Commissions are earned based on a percentage of franchise revenue earned and are accrued at the date it is earned.

#### OFF-BALANCE SHEET ARRANGEMENTS

We did not have any off-balance sheet arrangements at September 30, 2019 or November 21, 2019 not disclosed or discussed previously.

### **CONTINGENCIES**

The Corporation's subsidiaries have outstanding legal claims, some of which the Corporation has been indemnified. The outcome of the outstanding claims are not determinable, and no provision for settlement has been made in the financial statements.

# FINANCIAL INSTRUMENTS AND RISK MANAGEMENT

#### FINANCIAL INSTRUMENTS

Our financial risk management policies have been established to identify and analyze risks that we face, to set appropriate risk limits and controls, and to monitor risks and adherence to limits. We employ risk management strategies to ensure our risks and related exposures are consistent with our business objectives and risk tolerance levels. While the Board of Directors has the overall responsibility for our risk management framework, our management has the responsibility to administer and monitor these risks.

We are exposed in varying degrees to a variety of risks from the use of financial instruments, which mainly include cash and cash equivalents, trade and other receivables, loans and borrowings, investments, and trade payables and accrued liabilities. Because of the use of these financial instruments, we are exposed to risks that arise from their use, including market risk,

credit risk and liquidity risk. This section describes our objectives, policies and processes for managing these risks and the methods used to measure them.

Our financial instrument classifications as at September 30, 2019 is as follows.

(in thousands)	Carrying value	Fair value	Classification
Financial assets			
Cash and cash equivalents	\$ 5,31	3 \$ 5,313	Amortized cost
Trade and other receivables	14,36	5 14,365	Amortized cost
Notes receivable	359	9 359	Amortized cost
Investments	55'	7 557	Fair value through profit or loss
Equity accounted investment	1,22	0 1,220	Fair value through profit or loss
Financial liabilities			
Bank indebtedness			Amortized cost
Accounts payable and accrued			Amortized cost
liabilities	(14,545	) (14,545)	
Loans and borrowings	(60,503	(60,503)	Amortized cost
Other current liabilities	(811	(811)	Amortized cost
Other long-term liabilities	(1,548	(1,548)	Amortized cost
Lease liability	(50,111	(50,111)	

#### MARKET RISK

Market risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk is comprised of foreign exchange risk and interest rate risk.

### Foreign exchange risk

The Corporation's exposure to foreign exchange fluctuations is limited to: the balances in its USD bank accounts; USD loans and borrowings; USD interest expense, and Impact's operations, as a significant portion of its business is conducted in USD. At September 30, 2019 the USD cash balance is USD \$0.7 million (CAD \$0.9 million), compared to USD \$0.2 million (CAD \$0.3 million) at December 31, 2018. The USD loans and borrowings balance is USD \$33.0 million (CAD \$43.6 million); at December 31, 2018 it was USD \$42.0 million (CAD \$57.3 million). A 10% strengthening of the U.S. dollar against the Canadian dollar would result in a \$5.5 million increase in net loss before tax for the nine months ended September 30, 2019 (September 30, 2018—\$5.2 million increase).

#### Interest rate risk

Interest rate risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market interest rates. We are exposed to interest rate risk on our variable rate loans and borrowings. A 1% change in the interest rates on the loans and borrowings would have a \$0.6 million impact on net loss for the nine months ended September 30, 2019 (September 30, 2018—\$0.6 million).

### **CREDIT RISK**

As at September 30, 2019 \$0.7 million (December 31, 2018—\$2.1 million) of our trade receivables are greater than 90 days' outstanding and total expected credit losses as at September 30, 2019 is \$11 thousand (December 31, 2018—\$19 thousand). A decline in economic conditions, or other adverse conditions, could lead to reduced revenue and gross margin, and could impact the collectability of accounts receivable. The Corporation mitigates this risk by monitoring economic conditions and managing its customer credit risk.

The Corporation's maximum exposure to credit risk, as related to certain financial instruments identified in the table below, approximates the carrying value of the assets of the Corporation's consolidated statement of financial position.

	<u>-</u>	As at				
		September 30,		December 31,		
(in thousands)		2019		2018		
Cash and cash equivalents	\$	5,313	\$	5,492		
Trade and other receivables		14,365		28,226		
Notes receivable		359		299		
	\$	20,037	\$	34,017		

### LIQUIDITY RISK

Liquidity risk is the risk that we will not meet our financial obligations as they fall due. We manage this risk by continually monitoring our actual and projected cash flows to ensure there is sufficient liquidity to meet our financial liabilities when they become due. See the Consolidated Liquidity and Capital Resources section of this MD&A for further discussion on our liquidity risk.

The Corporation's objective when managing its capital is to safeguard its ability to continue as a going concern, so that it generates returns for Shareholders, expands business relationships with stakeholders, and identifies risk and allocates its capital accordingly. There can be no guarantee that the Corporation will continue to generate sufficient cash flow from operations to meet required interest and principal payments. Further, the Corporation is subject to the risk that any of its existing indebtedness may not be able to be refinanced upon maturity or that the terms of such financing may not be as favourable as the terms of its existing indebtedness.

The credit facilities contain a number of financial covenants that require the Corporation to meet certain financial ratios and condition tests. A failure to comply with the obligations in the credit facilities could result in a default which, if not cured or waived may permit acceleration of the relevant indebtedness. If the indebtedness under the credit facilities were to be accelerated, there can be no assurance that the assets of the Corporation would be sufficient to repay in full that indebtedness.

#### BUSINESS RISKS AND UNCERTAINTIES

The corporate head office and our subsidiaries are subject to a number of business risks. These risks relate to the structure of the corporate head office and the operations at the subsidiary entity. There were no changes to our principal risks and uncertainties from those reported in our 2018 Annual MD&A.

#### RELATED PARTY TRANSACTIONS

Unless otherwise noted, related party transactions were incurred in the normal course of operations and are measured at the amount established and agreed upon by the related parties.

# Property leases

DLC and Impact lease and rent office space from companies that are controlled by minority partners within the subsidiaries. During the three and nine months ended September 30, 2019 the total costs incurred under these leases was \$0.1 million and \$0.4 million, respectively (September 30, 2018—\$0.1 million and \$0.4 million). The lease term maturities range from 2020–2022.

Club16 leases office space and a facility for one of its fitness clubs from companies that are controlled by key management personnel. The total costs incurred under these leases for the three and nine months ended September 30, 2019, was \$0.1 million and \$0.3 million, respectively (September 30, 2018—\$0.1 million and \$0.3 million). The lease term maturities range from 2020-2021.

The expenses related to these related party leases are recorded in general and administrative expenses and are paid monthly; as such, no amount remains payable within the Corporation's financial statements.

#### Sales tax receivable

On acquisition of DLC, the Corporation was indemnified against any sales tax amounts assessed based on DLC's past results. As at September 30, 2019 the Corporation has recorded a receivable due from the DLC founders in an amount of

\$0.3 million for the sales tax amounts payable recorded by DLC (December 31, 2018—\$0.3 million). This receivable has been recorded in trade and other receivables in the Corporation's consolidated statement of financial position.

### Corporate tax and U.S. state tax receivable

On acquisition of Impact, the Corporation was indemnified against any U.S. state sales tax and corporate tax amounts assessed based on Impact's past results. As at September 30, 2019 the Corporation has recorded a receivable due from the Impact founders in an amount of \$0.1 million (December 31, 2018—\$0.1 million) for the U.S. state tax and corporate tax amounts payable recorded by Impact. This receivable has been recorded in trade and other receivables in the Corporation's consolidated financial statements.

#### Loans and advances

Club16 has loans and advances due from companies that are controlled by key management personnel of Club16 in the amount of \$1.9 million as at September 30, 2019 (December 31, 2018—\$2.2 million). The balance is included in accounts receivable in the Corporation's consolidated financial statements. The advancement is unsecured, due on demand and non-interest bearing.

#### Administrative services

Club16 has entered into an agreement to provide administrative services to a company controlled by key management personnel of Club16. Total fees charged for services under this agreement for the three and nine months ended September 30, 2019 was \$24 thousand and \$74 thousand (September 30, 2018—\$25 thousand and \$75 thousand). The agreement can be terminated by either party with six months' prior written notice.

DLC has entered into an agreement with a software development company to develop and support a customized mortgage app controlled by key management. Total fees charged for services under this agreement for the three and nine months ended September 30, 2019 was \$0.2 million and \$0.7 million (September 30, 2018—\$nil and \$nil).

#### Other

The Corporation has entered into an agreement with the non-controlling shareholders of Impact. The agreement is related to liquidation rights, and if a liquidation event occurs, the Corporation has a possible commitment to pay \$1.0 million to these shareholders. As at September 30, 2019 a liability has been recognized for the current fair value of the liability of \$0.9 million (December 31, 2018—\$0.8 million).

# CRITICAL ACCOUNTING ESTIMATES AND JUDGMENTS

The preparation of these interim financial statements requires management to make certain estimates, judgments and assumptions that affect the amounts reported and disclosed in the interim financial statements and related notes. These include estimates that, by their nature, are uncertain, and actual results could differ materially from these estimates. The impacts of such estimates may require accounting adjustments based on future results. Revisions to accounting estimates are recognized in the period in which the estimate is revised.

Further information on our critical accounting estimates can be found in the notes to the audited consolidated financial statements for the year ended December 31, 2018 as filed on SEDAR at www.sedar.com. In preparing these unaudited interim financial statements, the significant judgements made by management in applying the Corporation's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the consolidated financial statements as at and for the year ended December 31, 2018 except for those changes described within the Accounting Policy section.

### **ACCOUNTING POLICIES**

The accounting policies applied are consistent with those of the annual financial statements prepared for the year ended December 31, 2018, except for as disclosed in Note 3 of the interim financial statements.

On January 1, 2019, the Company adopted IFRS 16 Leases. The new standard is a significant change for the way we account for our buildings, gym locations, office spaces and vehicles. Under the new standard right-of-use assets and lease liabilities is recognized for operating leases. Rental costs previously captured under general and administrative expense shifted to depreciation and interest expense under the new standard, which increased adjusted EBITDA. While the standard change increased adjusted EBITDA, it did not change the cash flows associated with the lease. To aid in comparability to prior periods, the following table provides a summary of the current period lease payments (previously recognized as rent expense) by business segment and the corresponding depreciation and interest.

	September	r 30	), 2019
	For the three		For the nine
(in thousands)	months ended		months ended
Lease payments			
Franchise	\$ 47	\$	140
Consumer Products and Services	1,085		3,184
Business Products and Services	436		1,307
Corporate and consolidated	43		128
Discontinued operations	(416)		(1,247)
Total lease payments	\$ 1,195	\$	3,512
Depreciation on right-of-use asset			
Franchise	45		133
Consumer Products and Services	927		2,761
Business Products and Services	497		1,492
Corporate and consolidated	-		16
Discontinued operations	(480)		(1,440)
Total depreciation on right-of-use asset	\$ 989	\$	2,962
Interest on lease liability			
Franchise	4		12
Consumer Products and Services	588		1,424
Business Products and Services	101		274
Corporate and consolidated	13		46
Discontinued operations	(425)		(260)
Total interest on lease liability	\$ 281	\$	1,496
Total depreciation and interest	\$ 1,270	\$	4,458

	Nine months ended September 30, 2019 Excluding				
(in thousands)	As reported	IFRS 16	Difference		
Change on income statement items from continuing					
operations					
General and administrative expenses	29,574	33,086	3,512		
Depreciation and amortization	10,392	7,430	(2,962)		
Finance expense	11,200	9,704	(1,496)		
Net loss from continuing operations	(1,147)	(201)	946		
Change on non-IFRS measures					
Adjusted EBITDA	26,345	22,833	(3,512)		

# NON-IFRS FINANCIAL PERFORMANCE MEASURES

# ADJUSTED EBITDA AND FREE CASH FLOW

Adjusted EBITDA for both our corporate head office and investees is defined as earnings before finance expense, taxes, depreciation, amortization, and any unusual, non-core, or one-time items. The Corporation considers its core operating activities to be the management of its operating subsidiaries, and related services. Costs related to strategic initiatives such as business acquisitions, integration of newly acquire businesses and restructuring are considered non-core.

While adjusted EBITDA is not a recognized measure under IFRS, management believes that it is a useful supplemental measure as it provides management and investors with an insightful indication of the performance of the corporate office and our investees. Adjusted EBITDA also provides an assessment of the adjusted performance of the corporation by eliminating certain non-recurring items.

Investors should be cautioned, however, that adjusted EBITDA should not be construed as an alternative to a statement of cash flows as a measure of liquidity and cash flows. The methodologies we use to determine adjusted EBITDA may differ from those utilized by other issuers or companies and, accordingly, adjusted EBITDA as used in this MD&A may not be comparable to similar measures used by other issuers or companies. Readers are cautioned that adjusted EBITDA should not be construed as an alternative to net loss or income determined in accordance with IFRS as indicators of an issuer's performance or to cash flows from operating, investing and financing activities as measures of liquidity and cash flows.

Free cash flow represents how much cash a business generates after spending what is required to maintain or expand the current asset base. Free cash flow is an important measure to FAC because a strong level of free cash flow allows us to pursue new opportunities that enhance shareholder value. Maintaining appropriate free cash flow levels allows us to pursue new investment opportunities, reinvest in the existing portfolio, provide dividends to shareholders and pay debt with excess cash flow.

The following table reconciles adjusted EBITDA, and free cash flow to (loss) income before income tax, which is the most directly comparable measure calculated in accordance with IFRS.

	Three mon	ths ended	Nine months ended		
(in thousands)	Sept. 30, 2019	Sept. 30, 2018	Sept. 30, 2019	Sept. 30, 2018	
INCOME (LOSS) BEFORE					
INCOME TAX \$	451	\$ 1,728	\$ 4,590	\$ (13)	
Add back:					
Depreciation and amortization	3,451	2,741	10,392	7,999	
Finance expense	6,069	2,055	11,200	6,041	
	9,971	6,524	26,182	14,027	
Adjustments to remove:					
Share-based payments	22	31	300	356	
Net loss (gain) on sale of capital					
and intangible assets	19	(1)	29	64	
Foreign exchange loss (gain)	623	(928)	(1,643)	1,718	
Loss on contract settlement	117	96	353	1,513	
Change in fair value of non-					
controlling interest liability	-	(70)	-	-	
Other income/expense	-	(63)	110	(63)	
Acquisition, integration and					
restructuring costs	38	2,617	1,014	2,765	
Adjusted EBITDA	10,790	8,206	26,345	20,380	
Adjustments:					
NCI portion of adjusted EBITDA	(4,718)	(3,779)	(11,676)	(9,590)	
Cash interest expense (1) (2)	(1,582)	(1,528)	(4,854)	(4,580)	
Cash income tax expense (1)	(848)	(501)	(2,513)	(2,079)	
Maintenance capex (1)	(1,093)	(764)	(2,103)	(2,162)	
Lease payments (1)	(732)	-	(2,152)	-	
Free Cash Flow attributable to					
FAC shareholders	1,817	1,634	3,047	1,969	

<sup>(1)</sup> Amounts presented reflect FAC shareholder proportion and have excluded amounts attributed to NCI holders.

### ADJUSTED EBITDA MARGIN

Adjusted EBITDA margin is calculated as adjusted EBITDA divided by gross revenue.

# ADJUSTED EBITDA ATTRIBUTED TO SHAREHOLDERS AND NCI

Adjusted EBITDA attributed to shareholders and adjusted EBITDA attributed to NCI is allocated based on share ownership interests. Management believes that it is a useful supplemental measure as it provides management and investors with an insightful indication of the performance of the corporate office and our investees, and the proportion attributable to shareholders of FAC and the non-controlling interest.

# PROPORTIONATE SHARE OF INVESTEE ADJUSTED EBITDA

FAC proportionate share of investee adjusted EBITDA comprise of the adjusted EBITDA attributable to shareholders without considering FAC corporate costs. Management believes that it is a useful supplemental measure and an indication of performance of our investee companies.

<sup>(2)</sup> Excludes \$2.8 million make-whole interest payment made to the Corporation's lender from proceeds on disposal of AG.

	Three mont	ths ended	Nine months ended		
(in thousands)	Sept. 30, 2019	Sept. 30, 2018	Sept. 30, 2019	Sept. 30, 2018	
Adjusted EBITDA	10,790	8,206	26,345	20,380	
Add back:					
Corporate and consolidated	480	766	1,590	2,571	
NCI portion of adjusted EBITDA	(4,718)	(3,779)	(11,676)	(9,590)	
Total Proportionate share of investee					
adjusted EBITDA	6,552	5,193	16,259	13,361	

# ADJUSTED NET INCOME AND ADJUSTED EPS

Adjusted Net Income and adjusted EPS are defined as net (loss) income before any unusual non-operating items such as discontinued operations, foreign exchange, fair value adjustments, dividends paid to non-controlling shareholders recognized in income, and other one-time non-recurring items.

While adjusted net (loss) income is not a recognized measure under IFRS, management believes that it is a useful supplemental measure as it provides management and investors with an insightful indication of the ongoing performance of the corporate office and our investees. Adjusted net (loss) income also provides an assessment of the adjusted performance of the corporation by eliminating certain non-recurring items. The methodologies we use to determine adjusted net (loss) income may differ from those utilized by other issuers or companies and, accordingly, adjusted net (loss) income as used in this MD&A may not be comparable to similar measures used by other issuers or companies.

	Three months ended			Nine months ended			
(in thousands)	Sej	ot. 30, 2019		Sept. 30, 2018	Sept. 30, 2019		Sept. 30, 2018
Net loss	\$	(1,338)	\$	(10,209)	\$ (5,732)	\$	(11,585)
Add back:							
Discontinued operations		83		992	6,879		1,152
Foreign exchange loss (gain)		623		(928)	(1,643)		1,718
Interest paid with proceeds on sale of							
AG		2,771		-	2,771		-
Net loss (gain) on sale of capital and							
intangible assets		19		(1)	29		64
Change in fair value of non-controlling							
interest liability		-		(70)	-		-
Loss on contract settlement		117		96	353		1,513
Non-cash write-off of deferred tax							
asset		-		10,439	-		10,439
Other income / expense		=		(63)	110		(63)
Acquisition, integration and							
restructuring costs		38		2,617	1,014		2,765
Income tax effects of adjusting items		(121)		(567)	(169)		(967)
Adjusted net income	\$	2,192	\$	2,306	\$ 3,612	\$	5,036
Adjusted net income (loss) attributable							
to shareholders		54		578	(1,409)		321
Adjusted net income attributable to							
non-controlling interest		2,138		1,728	5,021		4,715
Diluted adjusted income (loss) per share		-		0.02	(0.04)		0.01